

TABLE 9

THE MOST AWARDED AGENCIES IN THE WORLD IN 2016

	Winner Pts TV	Winner Pts Print	Winner Pts Digital	Winner Pts AGB	TOTAL
1 adam&eveDDB (London) (2=)	37	5	0	7	49
2 Colenso BBDO (Auckland) (33=)	0	14	7	20	41
3= AlmapBBDO (Sao Paulo) (2=)	12	19	5	4	40
Y&R New Zealand (Auckland) (-)	0	12	8	20	40
5 Forsman & Bodenfors (Gothenburg) (25=)	20	0	8	10	38
6 AMV BBDO (London) (12)	31	1	0	0	32
7 Wieden+Kennedy (Portland & New York) (4)	24	2	2	2	30
8 BBDO (New York & San Francisco) (1)	18	1	8	2	29
9= Leo Burnett (Melbourne & Sydney) (6)	7	5	7	8	27
McCann (London) (-)	0	10	6	11	27
11= Clemenger BBDO (Melbourne & Sydney) (33=)	11	3	8	4	26
Denstu (Tokyo) (7)	12	2	8	4	26
13 Del Campo Saatchi & Saatchi (Buenos Aires) (40=)	19	4	0	2	25
14= McCann (New York) (-)	3	2	10	8	23
The Martin Agency (Richmond) (20=)	19	0	3	1	23
16= Grey (New York & San Francisco) (43=)	7	1	2	12	22
Leo Burnett (Madrid) (49=)	14	0	5	3	22
18 Memac Ogilvy (Dubai) (-)	2	15	2	2	21
19= Ingo (Stockholm) (-)	0	2	4	14	20
J. Walter Thompson (Amsterdam) (-)	1	3	8	8	20
Venables Bell & Partners (San Francisco) (-)	1	0	4	15	20
22 BETC (Paris) (37=)	11	4	4	0	19

23	Deutsch (Los Angeles & New York) (-)	4	0	6	8	18
24=	Droga5 (New York) (9=)	15	0	0	2	17
	Goodby, Silverstein & Partners (San Francisco) (-)	4	0	8	5	17
	R/GA (New York & Los Angeles) (13)	4	0	8	5	17
27=	Jung von Matt (Hamburg) (-)	7	2	3	4	16
	Leo Burnett (Chicago) (14)	1	5	2	8	16
29	Marcel (Paris) (20=)	0	3	6	6	15
30=	Hakuhodo / Hakuhodo Kettle (Tokyo) (18=)	2	5	6	1	14
	Leo Burnett Argentina (Buenos Aires) (8)	4	5	0	5	14
32=	David (Buenos Aires) (-)	4	0	5	4	13
	The Community (Miami) (-)	2	11	0	0	13
	Try (Oslo) (30=)	4	8	0	1	13
35=	BBDO (Bangkok) (40=)	3	4	1	4	12
	Grey (London) (-)	5	3	1	3	12
	Impact BBDO (Dubai) (-)	2	4	3	3	12
	Lola MullenLowe (Madrid) (33=)	5	0	2	5	12
39=	BBDO Germany (Berlin & Dusseldorf) (37=)	7	3	1	0	11
	BBDO India (Mumbai) (-)	2	1	3	5	11
	DDB Spain (Madrid) (15=)	1	4	0	6	11
	Heimat (Berlin) (43=)	10	1	0	0	11
	J. Walter Thompson (Sao Paulo) (-)	2	3	2	4	11
	M&C Saatchi (Sydney) (30=)	4	0	5	2	11
	McCann (Madrid) (43=)	6	1	1	3	11
	TBWA\Hakuhodo (Tokyo) (-)	0	1	10	0	11
47=	BBH (London) (-)	7	0	2	1	10
	FCB (Chicago) (-)	2	4	2	2	10
	Ogilvy Germany (Frankfurt & Dusseldorf) (-)	0	5	0	5	10
	Publicis Italy (Milan) (-)	7	0	0	3	10
	Saatchi & Saatchi (London) (-)	2	0	6	2	10
	Serviceplan (Munich)	1	1	3	5	10
	TBWA\Chiat\Day / TBWA\Media Arts Lab (NY, LA) (25=)	4	6	0	0	10

(numbers in brackets () = ranking 2015)